



DESCRIPTION

Vila Galé is the second largest hotel group in Portugal, ranking in the top hotel groups in the world, and it is comprised of various associations, of which the most important is VILA GALÉ - Sociedade de Empreendimentos Turísticos, S.A. (Association of Tourism Enterprises), which is dedicated to the development and management of all the hotels in the group, as well as the development of projects and the construction of new tourism ventures.

With nearly 3 decades of existence, the Vila Galé network currently has twenty seven hotels, including twenty in Portugal, from its North to its South, and seven in Brazil, all of them with a strategic and privileged location, which translates in a total of 6.476 bedrooms, 13.068 beds, and 2500 staff members.

Great part of its success is due to the quality of its product and the professionalism of its teams - aspiring to an economic growth that is sustainable, and socially and environmentally responsible; while seeking to be "Always close to you"; as well as the close connection between all of them, making a cohesive team who are strongly passionate about hospitality and national tourism.

The capital investment in Vila Galé S.A. is all Portuguese, and is divided between Jorge Rebelo de Almeida, José Silvestre Lavrador, Maria Helena Jorge and FCR - Grupo CGD Caixa Capital, and the first is the Chairman of the Administrative Board. The company also has holdings in Vila Galé Gest, S.A., the association that manages the Vila Galé Real Estate Investment Fund.

HISTORY

The Vila Galé Group was founded in 1986 by Jorge Rebelo de Almeida, José Silvestre Lavrador and José Ruivo.

After graduating from law school and completing his internship in the Ministry of Public Works, the current CEO of the Group, Jorge Rebelo de Almeida, started practicing law dedicated to issues related to the Civil Construction sector. Hence came the idea to start his own project in that area. José Silvestre Lavrador and José Ruivo owned a meat company, Fricarne, and decided to invest, together with Jorge Rebelo de Almeida, in the hotel segment with the opening of the apartment hotel Vila Galé (now called Vila Galé Atlântico), on the Galé beach in 1988.

Between **1990** and **1995**, and after the acknowledged success of their first investment the Group expanded in the Algarve area with the opening of Vila Galé Praia followed by Vila Galé Cerro Alagoa in Albufeira and Armação de Pera, respectively.

Between **1996** and **1999** the Group began to expand to other regions with the opening of Vila Galé Cascais, Vila Galé Estoril and Vila Galé Porto.

In **2001**, it started operating in Brazil with the opening of Hotel Vila Galé Fortaleza, and in Portugal the Group entered a new hotel segment with the opening of the Rural Hotel Vila Galé Clube de Campo in Beja, a 1620 hectares' property where the Group's vineyards and olive groves are located. The incorporation of Santa Vitória, the Alentejo regional wine brand and top quality olive oil, integrated the Group's agritourism project in 2002, where hospitality, gastronomy and agriculture coexist in perfect harmony with nature. It was also in the year **2002** that the Group achieved the largest number of opening hotels: Vila Galé Ópera in Lisbon, Vila Galé Ericeira and Vila Galé Tavira.

Between **2003** and **2010**, the Group went through a tremendous growth in Brazil with the opening of Vila Galé Salvador, Vila Galé Marés; and with Vila Galé Eco Resort do Cabo and



Vila Galé Eco Resort de Angra – two eco resorts where Vila Galé initiated the management of Funcef tourist resorts, the third largest pension fund in Brazil. In October 2010, Vila Galé Cumbuco opened its doors.

During the same period, Portugal was also the target of new investments with the opening of Vila Galé Santa Cruz in Madeira, Vila Galé Lagos and Vila Galé Coimbra.

Also during the same period, in particular in 2008, already having 15 hotels in Portugal and 3 in Brazil, the Vila Galé Group was ranked as the best company in the Hospitality and Restaurants sector by EXAME magazine.

The desire to grow has not stopped and, in **2013**, Vila Galé Collection Palácio dos Arcos inaugurated, a great milestone in its history as it is their only 5-star hotel in Portugal and the first of a new sub-brand: "Vila Galé Collection".

In December **2014**, Vila Galé Rio de Janeiro was inaugurated as the last big bet of the group, now holding 7 units in Brazil and, on April 25th **2015**, the Group reinforced its presence in Alentejo and in the North with the inauguration of Vila Galé Évora and Vila Galé Douro.

Still very active in Portugal, Vila Galé has two new units in the design phase, Vila Galé Sintra and Vila Galé Tejo.

Holding a very solid hotels' base, 20 in Portugal and 7 in Brazil, the Group made another launch in the real estate segment with VG Sun Cumbuco in Brazil, a touristic real estate business which translates into an apartment hotel with 330 luxury apartments.

With strategically chosen locations on the beach, in the countryside or in the city, the Vila Galé hotels offer an acknowledged high quality service, where safety and comfort, entertainment and gastronomy offer dream stays on holiday or business.

VILA GALÉ SUB-BRANDS

The quality and service standards extend to all units, so Vila Galé created different concepts that reflect the Group's highly demanding standards: Inevitável (restaurants), Satsanga (spa and health club), NEP (space dedicated to children) and Santa Vitória (wines and olive oils).

Inevitável
RESTAURANTE **Inevitável**

Inevitável, a gift tasting space in some of the Vila Galé hotels, is aimed at food lovers. This concept is not limited to one space but to a number of situations that, in harmony, compose a balance of colours and flavours.

The brand 'INEVITÁVEL' was launched at the hotel Vila Galé Praia. The cuisine is based on Mediterranean inspirations of Oriental nature, supported by first-class products briefly cooked. This cuisine takes advantage of the natural balance of each piece.

You can enjoy the specialties of the 'INEVITÁVEL' chefs at the Hotels Vila Galé Lagos, Praia, Coimbra, Estoril, Évora, Santa Cruz, Marés, Cumbuco, Eco Resort de Angra, Eco Resort do Cabo, Rio de Janeiro, Évora and Douro.

Clube Nep

Kids Club

Clube Nep

Sixteen units of Vila Galé – Ericeira, Clube de Campo, Albacora, Tavira, Marina, Ampalius, Cerro Alagoa, Atlântico, Lagos, Náutico, Santa Cruz, Fortaleza, Marés, Eco Resort do Cabo, Eco Resort de Angra and Cumbuco – offer a space entirely dedicated to children with an entertainer who plays, paints, cooks, sings, dances and plays games with them - the NEP CLUB. The Nep family merchandising – colouring books, storybooks, rackets, disks, colouring pencils, memory games, armbands, cards and balls – is available for sale in every hotel, making the Nep Club an area that is always available, even without scheduled activities.

Thus, family holidays in the Vila Galé hotels can not only be fun, but also relaxing and peaceful.



Satsanga

SPA & HEALTH CLUBS

Satsanga SPA & Health Clubs

Satsanga in Sanskrit means meeting in good company or simply association. The Satsanga Spas & Health Clubs aim to provide visitors harmony and well-being, making it the perfect choice to relax, rest and get treatments that will nourish your body, mind and soul.

The Satsanga Spas are available in 9 Vila Galé hotels – Albacora, Praia, Lagos, Coimbra, Santa Cruz, Marés, Eco Resort do Cabo, Eco Resort de Angra and Cumbuco, and the remaining, the Satsanga Health clubs, are available in the remaining 18 hotels .

With the motto *Awaken your senses*, at all Vila Galé Satsanga Spas & Health Clubs, guests will have at their disposal qualified professionals, able to provide Satsanga treatments and massages.

Santa Vitória

Founded in 2002, Santa Vitória is a company of the Vila Galé group focused on the production and sale of quality wine and olive oil from the Alentejo region. The passion for the countryside leveraged the investment in the production of wine and other land products, providing all visitors direct contact with the very best of Alentejo.

Located at the Vila Galé Clube de Campo, Santa Vitória offers a variety of wines that have won awards at various fairs in the national and international industry. Great wines, regional cuisine and numerous recreational activities are combined in a unique way, offering a truly rural setting in the middle of the Alentejo plains.

Santa Vitória has 127 hectares of vineyards and 150 acres of planted olive grove, where the entire production process can be monitored: by visiting the vineyards and the wine cellar, tasting the wines and, at the same time, experiencing a unique lifestyle in an environment that is relaxing, dynamic and completely dedicated to nature. The Santa Vitória wine production favours the most advanced winemaking technologies in the production of modern wines, keeping in mind, on the other hand, the preservation of the traditional value, which contributes to quality improvement. Thus, Santa Vitória continues to favour the traditional treading of the grapes with their feet and keeps the manual harvesting of grapes for *Super Premium* wines.



Santa Vitoria Vinhos

Santa Vitória is a brand of Regional Alentejo Wine and top quality olive oil, which integrates the Group's agro-tourism project where hospitality, gastronomy and agriculture coexist in perfect harmony with nature.



Santa Vitória Frutas

SV Frutas is the brand of fruits produced and marketed by the Group on the Alentejo properties, in particular Rocha pears, peaches, nectarines and plums.



Collection

Vila Galé Collection is the new Sub-brand of the Group, a differentiating concept not only for its facilities' refinement and quality, but above all, by the services provided. A personalized 5-star service with differentiating features in the rooms, Spa and Restaurant with exquisite menus.

Learn more about the emergence of this new sub-brand with the history of the Vila Galé Collection Palácio dos Arcos.